

FILED BY *LJA*
Leslie Aronson
Executive Director
2/4/98

PETER VERNIERO
ATTORNEY GENERAL OF NEW JERSEY

By: Marcia A. Membrino
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STATE OF NEW JERSEY
DEPARTMENT OF LAW & PUBLIC SAFETY
DIVISION OF CONSUMER AFFAIRS
STATE BOARD OF MARRIAGE
COUNSELOR EXAMINERS
STATE BOARD OF SOCIAL WORK EXAMINERS
DOCKET NO. BDSMC 04534-97S

: IN THE MATTER OF THE SUSPENSION :
OR REVOCATION OF THE LICENSE OF : Administrative Action
:
Bruce R. Loria : CONSENT ORDER
License No: SC 1813 :
License No: MRR 680 :
:
TO PRACTICE SOCIAL WORK AND :
MARRIAGE COUNSELING IN THE :
STATE OF NEW JERSEY :
_____ :

This matter having been opened to the Office of Administrative Law by referral of a complaint filed by Peter Verniero, Attorney General of New Jersey, Marcia A. Membrino, appearing, Herbert J. Stayton, Jr., Esq. representing the respondent, Bruce R. Loria, both counsel and respondent appearing, and the parties desirous of settling this matter without the necessity of the completion of the hearing; and the respondent, Bruce R. Loria admitting that he has engaged in professional misconduct by entering into a dual relationship with clients, J.M. and T.A.B. whereby

he blurred professional boundaries and emotionally exploited both clients to their detriment; and it being determined that the entry of this Order adequately protects the public health, safety and welfare and for other good cause having been shown,

It is on this 27 day of January, 1998,

ORDERED that:

1. Respondent, upon entry of this order, shall permanently surrender his license to practice marriage and family therapy in the state of New Jersey, with prejudice.

2. Respondent's license to practice social work in the State of New Jersey is suspended for 3 years, effective immediately upon entry of this Order. The first two years of this suspension shall be an active suspension. The third year shall be stayed and serve as a period of probation.

3. Respondent shall re-imburse client, T.A.B., in the amount of \$4,400.00. Such amount shall be paid in a lump sum, certified check, made payable to T.A.B., but submitted to the Executive Director of the Boards of Marriage and Family Therapists and Social Work Examiners, within 30 days of the entry of this Order.

4. Respondent shall pay a civil penalty in the amount of \$2,500.

5. Respondent shall pay costs in the amount of \$3,980.

6. The civil penalty set forth in paragraph 4 and the costs set forth in paragraph 5 shall be paid in monthly installments of \$270.00 to be paid in full by the expiration of the 2 year active suspension. In

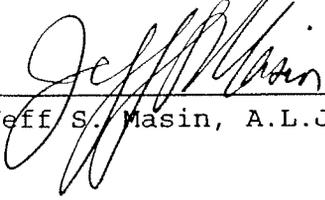
the event that any monthly installment is not received by the 10th day of any month, the entire balance of the civil penalty and costs shall become due and owing. No application for reinstatement shall be entertained until such time as the costs and civil penalty are paid in full. Such monthly payments shall be paid by certified check or money order made payable to the State of New Jersey and submitted to the Executive Director of the Boards.

7. Respondent shall undergo a diagnostic evaluation by a mental health professional chosen by the Boards. A written report shall be submitted to the Boards. Respondent shall comply with any recommendations resulting from the evaluation. If counselling is recommended, the mental health professional providing the counselling shall be pre-approved by the Boards. Periodic written reports concerning the respondent's attendance and progress in counselling shall be submitted to the Boards. Respondent shall bear all costs.

8. Respondent shall enroll in and complete an ethics course, pre-approved by the Boards, dealing specifically with, but not limited to, dual relationships, transference and counter-transference. Respondent shall bear all costs.

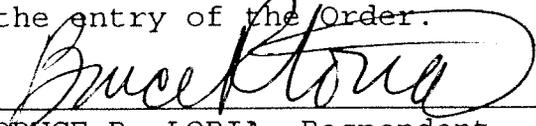
9. At the expiration of the two year active suspension, but prior to the commencement of the stayed suspension, respondent shall appear before a Committee of the Boards to demonstrate that he has complied with all the conditions set forth above and that he is capable of discharging the functions of a licensee in a manner consistent with the public's

health, safety and welfare. Respondent shall be prepared to discuss his readiness to re-enter the practice of social work. At that time respondent shall be prepared to propose his future plans for practice.



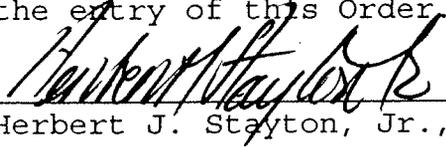
Jeff S. Masin, A.L.J.

I have read the terms of the within Order. I understand the terms of the Order and I agree to comply with them. Consent is hereby given to the entry of the Order.



BRUCE R. LORIA, Respondent

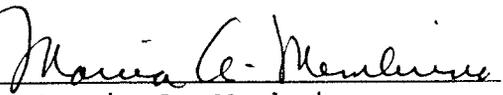
Consent is hereby given to the entry of this Order.



Herbert J. Stayton, Jr., Esq.
Attorney for Respondent

Consent is hereby given to the entry of this Order.

PETER VERNIERO
ATTORNEY GENERAL OF NEW JERSEY

By: 

Marcia A. Membriano
Deputy Attorney General