



individualized counseling, group counseling, family counseling which indicated that she was a "LCSW."

Respondent has denied that she engaged in any independent clinical practice and asserted that she produced the business cards, the brochures and the sign in the hope that she would pass the clinical examination. Respondent asserted that she unintentionally misrepresented her license status.

Having reviewed the entire record, it appears to the Board that respondent's business cards, brochure and sign violate N.J.A.C. 13G-11.2(c) which provides, in part, that "[a] social worker shall assure that an advertisement does not misrepresent, suppress, omit or conceal a material fact" and N.J.A.C. 13G-11.4(a) which provides, that "[a] social worker shall accurately and objectively represent his or her competence, education, training, experience and diplomate status, as held at the time of the representation." Respondent's business cards, brochure and sign also constitute misrepresentations pursuant to N.J.S.A. 45:1-21(b).

It appearing that respondent desires to resolve this matter without resort to formal disciplinary proceedings and the Board finding that the following disposition of this matter is adequately protective of the public, and other good cause appearing;

IT IS THEREFORE ON THIS 21<sup>st</sup> DAY OF Sept., 2005

ORDERED AND AGREED THAT:

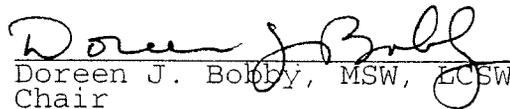
1. Respondent is hereby reprimanded for misrepresenting her credentials and status in violation of N.J.A.C. 13:44G-11.2(c), N.J.A.C. 13:44G-11.4(a) and N.J.S.A. 45:1-21(b).

2. Respondent shall immediately cease and desist from representing in any manner that she is permitted to engage in independent clinical social work and/or that she is Licensed as a Clinical Social Worker ("LCSW").

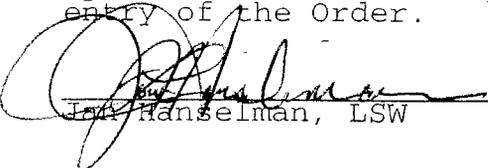
3. Within ten (10) days from the entry of the within Consent Order, respondent shall submit to the Board her corrected business cards, any new brochures or advertisements and a picture of any sign relating to her practice of social work. Respondent shall also provide proof that any sign or designation that represents that she is a "LCSW" has been removed and that she has destroyed all business cards, brochures and advertisements containing the misrepresentations. Respondent shall provide a certification demonstrating such destruction.

4. Respondent is hereby assessed a civil penalty in the amount of five hundred dollars (\$500.00). Said penalty shall be paid by certified check or money order made payable to the State of New Jersey and submitted to Kay K. McCormack, Executive Director, State Board of Social Work Examiners, P.O. Box 45033, Newark, New Jersey 07101. The penalty is due upon signing of the within Consent Order.

NEW JERSEY BOARD OF SOCIAL WORK  
EXAMINERS

  
Doreen J. Bobby, MSW, LCSW  
Chair

I have read and understand the within Consent Order and agree to be bound by its terms. I hereby consent to the entry of the Order.

  
Jan Hanselman, LSW

*please return copy  
with signatures*