



JON S. CORZINE  
Governor

## New Jersey Office of the Attorney General

Division of Consumer Affairs  
Fire Alarm, Burglar Alarm and Locksmith Advisory Committee  
124 Halsey Street, 6<sup>th</sup> Floor, Newark, NJ 07102



ANNE MILGRAM  
Attorney General

DAVID M. SZUCHMAN  
Director

**Mailing Address:**  
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Newark, NJ 07101  
(973) 504-6245

March 4, 2009

### Via Certified and Regular Mail

Arose, Inc.  
1229 Broadway, P.O. Box 27  
Westville, NJ 08093  
Attn: Richard C. Denney, Jr.

### **In the Matter of the Unlicensed Practice of Arose, Inc. Atlantic City International Airport Project**

Dear Mr. Denney:

The New Jersey Burglar Alarm, Fire Alarm and Locksmith Advisory Committee received a complaint that Arose, Inc. was providing alarm services for the Atlantic City International Airport. The Committee has concluded its investigation regarding the alleged violations of the New Jersey alarm statutes and regulations by Arose, Inc. Upon review of all available information, the Committee determined that Arose, Inc. was performing alarm services without licensure and that probable cause existed to support a finding that Arose, Inc. engaged in the provision of alarm services, pursuant to N.J.S.A. 45:5A-25, which provides in pertinent part:

(a) No person shall advertise that he is authorized to engage in, or engage in the alarm business, or otherwise engage in the installation, service or maintenance of burglar alarm, fire alarm or electronic security systems unless he satisfies the requirements of this act.

The Committee determined that the above violations were sufficient to warrant the initiation of formal disciplinary proceedings against Arose, Inc., pursuant to N.J.S.A. 45:1-23. The Advisory Committee offered Arose, Inc. an opportunity to resolve the matter.

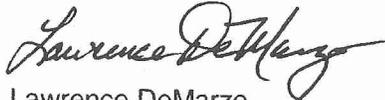
Subsequently, Arose, Inc. signed a Settlement Offer to immediately cease and desist from advertising that it is authorized to engage in the alarm business, and acknowledged by signing the agreement that Arose, Inc. shall not engage in the installation, service or maintenance of burglar alarm, fire alarm or electronic security systems until duly authorized by the New Jersey Burglar Alarm, Fire Alarm and Locksmith Advisory Committee of the State of New Jersey to do so.

Arose, Inc. paid a penalty in the amount of \$2,500, delivered to the New Jersey Burglar Alarm, Fire Alarm and Locksmith Advisory Committee simultaneous with receipt by the Advisory Committee of a fully signed and executed copy of the Settlement Offer, dated November 14, 2008.

The Advisory Committee once again reviewed the matter at the January 20, 2009 meeting and determined that no further action will be taken. The matter is closed.

The Advisory Committee appreciates the cooperation provided by Arose, Inc.. and its continued compliance with terms of the Settlement Offer. Please contact the Advisory Committee office should you need assistance or have questions with regard to this correspondence.

Sincerely,



Lawrence DeMarzo  
Deputy Director, Division Of Consumer Affairs

c: Joseph Donofrio, Deputy Attorney General  
Fire Alarm, Burglar Alarm & Locksmith Advisory Committee

LD/gd

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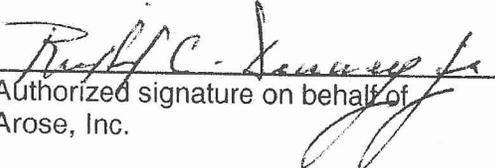
## Fire Alarm, Burglar Alarm and Locksmith Advisory Committee

### ACKNOWLEDGMENT AND AGREEMENT TO CEASE AND DESIST

I, Richard Denny, hereby acknowledge on behalf of Arose, Inc., that I have read and reviewed the settlement proposal set forth in the above letter. Arose, Inc. admits to having advertised and engaged in the installation, service or maintenance of alarm services or electronic security systems while unlicensed to do so. Arose, Inc. agrees to cease and desist from advertising and engaging in the installation, service or maintenance of alarm services or electronic security systems until such time that Arose, Inc. becomes licensed to advertise and engage in the installation, service or maintenance of alarm services and electronic security services in New Jersey

Arose, Inc. also agrees to pay a penalty of \$2,500, simultaneous with the Committee's receipt of a fully executed copy of this Settlement Offer. Arose, Inc. is aware that if they violate this agreement, the Committee may institute legal proceedings against them to obtain an injunction and to seek monetary penalties to be calculated as second offenses pursuant to law.

Arose, Inc. is aware that by signing this acknowledgment, they are waiving any rights they may have to defend against these charges of wrongdoing. Arose, Inc. is also aware that the action taken by the Committee herein is a matter of public record, and that this letter is a public document.

  
Authorized signature on behalf of  
Arose, Inc.

Print Name Here:

Richard C. Denny Jr.

Date

11/14/08