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ON 3-21-12 DA

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STATE OF NEW JERSEY
DEPARTMENT OF LAW & PUBLIC SAFETY
DIVISION OF CONSUMER AFFAIRS
STATE BOARD OF DENTISTRY

IN THE MATTER OF : Administrative Action
: :
ADAM HELFAND, D.M.D. : :
License No. 22DI 091814700 : :
: :
LICENSED TO PRACTICE DENTISTRY : :
IN THE STATE OF NEW JERSEY : :
: :

The New Jersey State Board of Dentistry ("Board") received two patient complaints alleging that the treatment rendered by Adam Helfand, D.M.D. ("respondent"), in each case, failed to conform to the standard of care for dental practice in this State. Specifically, complainant A.C. alleged that respondent subjected her to verbally abusive language and ridicule throughout her treatment; and complainant B.C. alleged that respondent failed to properly insert crowns on two teeth as well as subjected her to verbally abusive treatment during the treatment process.

On December 17, 2007, respondent appeared at an investigative inquiry with Pamela Mandel, Esq. Based on the

record created, including respondent's testimony at the inquiry, the patients' letters of complaint, and patient records and charts as maintained by respondent, it appears to the Board that respondent's treatment of complainants constitutes a deviation from generally accepted dental standards. Specifically, respondent failed to maintain adequate patient records for the procedures allegedly performed on both complainants. These facts form the basis for disciplinary action pursuant to N.J.S.A. 45:1-21(h). It appearing that respondent desires to resolve this matter without recourse to formal proceedings and for good cause shown:

IT IS ON THIS 21ST DAY OF March 2012,

HEREBY ORDERED AND AGREED THAT:

1. Respondent shall fully attend, successfully complete, and pass an ethics course within eight months of the entry of this Consent Order. Respondent shall complete the ProBE (Professional Problem Based Ethics) course offered by The Ethics Group, 89 Summit Avenue, Suite 185, Summit, New Jersey 07901, the PRIME (Professional Renewal in Medicine through Ethics) course offered by the Center for Continuing Education in the Health Professions at UMDNJ-Robert Wood Johnson Medical School, 97 Paterson Street, Room 124, New Brunswick, New Jersey 08903, or another course of similar content and length pre-approved by

the Board. Documentation of full attendance and successful completion of the course shall be provided to the Board within ten days of completion.

2. Respondent shall fully attend and successfully complete one-on-one tutorials of four (4) hours of continuing education in record keeping and four (4) hours of continuing education in diagnosis and treatment planning within six (6) months upon the entry of this Consent Order. The course work, which shall be in addition to respondent's regularly required continuing education hours. Respondent shall provide proof of successful completion of each course within thirty (30) days of completion.

3. Respondent shall submit to Stephen S. Craig, Ph.D. of Advanced Behavioral Associates, LLC, to examine respondent's alleged confrontational and aggressive behavioral patterns with patients within six (6) months upon entry of this Consent Order. Respondent shall provide Dr. Craig with information concerning respondent's history of disciplinary action with the Board including any previous Consent Orders. Dr. Craig shall issue a report outlining his findings to the Board.

4. Respondent shall pay a civil penalty in the amount of \$2,000 pursuant to N.J.S.A. 45:1-22 for failure to maintain adequate patient records. Additionally, respondent is assessed

the costs of the investigation to the State in this matter in the amount of \$367.50. Payment of the civil penalty and costs of investigation totaling \$2,367.50 shall be submitted by certified check or money order made payable to the State of New Jersey and shall be sent to Jonathan Eisenmenger, Executive Director, Board of Dentistry, P.O. Box 45005, 124 Halsey Street, Sixth Floor, Newark, New Jersey 07101 within six (6) months of the entry of the Order. In the alternative, respondent shall make six (6) monthly payments of \$395.00 per payment with the first payment due upon entry of this Consent Order and subsequent payments shall continue to be due by the first of each month until all six (6) payments are completed. In the event that respondent does not make a timely payment, the full balance will immediately become due. Failure to remit any payment as required by this Order will result in the filing of a certificate of debt, shall constitute a violation of this Consent Order, and may result in further disciplinary action.

5. Failure to comply with any of the terms of this Consent Order may result in further disciplinary action.

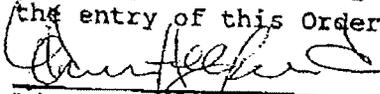
NEW JERSEY STATE BOARD OF DENTISTRY

By *Herbert B. Bonlinsky*

Herbert B. Bonlinsky, D.D.S.
Vice Board President

Peter L. DeSicario, DMD

I have read and I understand this Consent Order and agree to be bound by its terms. I consent to the entry of this Order.

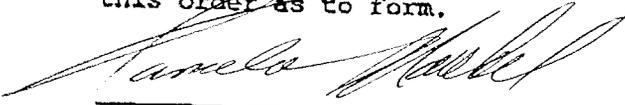


Adam Helfand, D.M.D.

3/1/12

Date

I consent to the entry of this order as to form.



Pamela Mandel, Esq.

3/8/12

Date