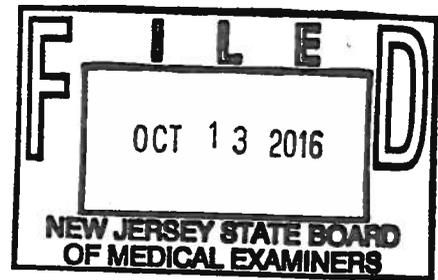


CHRISTOPHER S. PORRINO
ATTORNEY GENERAL OF NEW JERSEY
Division of Law
124 Halsey Street
P.O. Box 45029
Newark, New Jersey 07101



By: Christopher Salloum
Deputy Attorney General
Attorney ID No. 047842013
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STATE OF NEW JERSEY
DEPARTMENT OF LAW AND PUBLIC SAFETY
DIVISION OF CONSUMER AFFAIRS
STATE BOARD OF MEDICAL EXAMINERS

IN THE MATTER OF THE SUSPENSION
OR REVOCATION OF THE LICENSE OF

VIVIENNE MATALON, M.D.
LICENSE NO. 25MA05359600

TO PRACTICE MEDICINE AND SURGERY
IN THE STATE OF NEW JERSEY

Administrative Action

ORDER TO SHOW CAUSE, NOTICE
OF HEARING, AND NOTICE TO
FILE ANSWER

TO: Vivienne Matalon, M.D.
2070 Springdale Road, Suite 100
Cherry Hill, New Jersey 08003-2043.

This matter was opened to the New Jersey State Board of Medical Examiners ("Board") upon the filing of a Verified Administrative Complaint ("Verified Complaint") by Christopher S. Porrino, Attorney General of New Jersey, by Christopher Salloum, Deputy Attorney General, appearing, together with supporting certifications, and exhibits, seeking the immediate, temporary suspension of the license of the Respondent, Vivienne Matalon,

M.D., to practice medicine and surgery in the State of New Jersey and for such other relief deemed just and appropriate, pursuant to the authority conferred on the Board by N.J.S.A. 45:1-14 et seq. and related statutes and administrative regulations.

It being alleged in the Verified Complaint that the Respondent has committed serious violations of the statutes and regulations governing the practice of medicine, and it being further alleged that the continued practice of medicine by the Respondent pending final disposition of the Verified Complaint poses a clear and imminent danger to the public health, safety, and welfare in accordance with N.J.S.A. 45:1-22, and for good cause otherwise shown:

IT IS, THEREFORE, ON THIS 13th day of October 2016,

ORDERED that the Respondent, Vivienne Matalon, M.D., either in person or by attorney, show cause before the State Board of Medical Examiners on October 26, 2016 at 9:30 a.m., or as soon thereafter as the parties may be heard, at the Richard J. Hughes Justice Complex, 25 Market Street, Fourth Floor, Trenton, New Jersey, why an Order should not be entered temporarily suspending Respondent's license to practice medicine and surgery in this State, or imposing such other restraints as the Board deems necessary; and it is further

ORDERED that a copy of this Order, together with the Verified Complaint, Brief, Exhibits and materials in support thereof be served upon Respondent or his attorney forthwith; and it is further

ORDERED that Respondent shall file an Answer to the charges contained within the Verified Complaint and any response to this Order to Show Cause not later than the close of business the fourth business day prior to the return date of this Order, i.e., **Wednesday, October 20, 2016**; said Answer and response to be delivered to William Roeder, Executive Director, New Jersey State Board of Medical Examiners, P.O. Box 183, 140 East Front Street, 2nd Floor, Trenton, New Jersey 08625-0183, with a copy delivered on that same date and time to Christopher Salloum, Deputy Attorney General, Division of Law, 124 Halsey Street, 5th Floor, P.O. Box 45029, Newark, New Jersey 07101; and it is further

ORDERED that failure to respond to this Order to Show Cause or failure to file an Answer to the Verified Complaint or failure to appear before the New Jersey State Board of Medical Examiners in person or through an attorney, as is herein required, may result in this matter being considered in Respondent's absence on the proofs presented and an Order may be entered against Respondent for any and all relief demanded in the Verified Complaint; and it is further

ORDERED that an admission of the charges will indicate that Respondent does not wish to contest the charges stated, rendering

unnecessary a plenary hearing in this matter. The case will then be presented to the State Board of Medical Examiners within thirty (30) days of the receipt of Respondent's Answer or on an adjourned date, together with any written materials he may wish to submit with the Answer in alleged mitigation of penalty, for a determination as to whether disciplinary actions, including suspension or revocation of Respondent's license to practice chiropractic or other sanctions should be imposed and whether monetary penalties and costs should be assessed and, if so, the amount thereof, pursuant to the authority conferred on the Board by N.J.S.A. 45:1-14 et seq. and it is further

ORDERED that a denial of the charges will result in a formal hearing which may be conducted by the Board or by an administrative law judge, who, upon notice to Respondent, will hear the Verified Complaint and consider the imposition of disciplinary sanctions. Respondent may appear at the hearing either in person or by attorney or both, and shall be afforded an opportunity at that time to make defense to any or all charges.

STATE BOARD OF MEDICAL EXAMINERS

By:


Chetan Shah, M.D.
Vice-President

KINDLY ADDRESS AN ORIGINAL AND ONE COPY OF RESPONDENT'S ANSWER SPECIFICALLY RESPONDING TO EACH PARAGRAPH OF THE VERIFIED COMPLAINT AND HIS RESPONSE TO THE ORDER TO SHOW CAUSE TO:

William Roeder, Executive Director
New Jersey State Board of Medical Examiners
P.O. Box 183
140 East Front Street
Trenton, New Jersey

AND

Christopher Salloum, Deputy Attorney General
Division of Law
124 Halsey Street, 5th Floor
P.O. Box 45029
Newark, New Jersey 07101