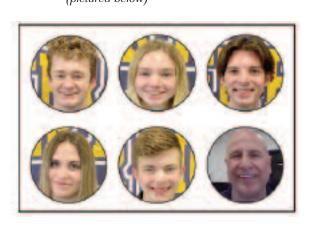
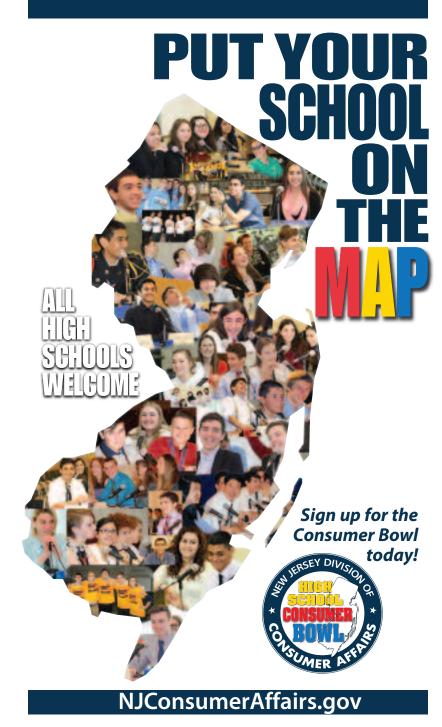
#### CONSUMER BOWL CHAMPIONS-Past and Present

1997 STEINERT HIGH SCHOOL-Mercer County 1998 WEST MORRIS HIGH SCHOOL- Morris County CLIFTON HIGH SCHOOL-Passaic County 1999 2000 PEMBERTON HIGH SCHOOL-Burlington County OAKCREST HIGH SCHOOL-Atlantic County 2001 MONTGOMERY HIGH SCHOOL-Somerset County 2002 PEMBERTON HIGH SCHOOL-Burlington County 2003/2004 2005 LINDEN HIGH SCHOOL- Union County 2006/2007 VOORHEES HIGH SCHOOL- Hunterdon County 2008/2009 FREEHOLD TOWNSHIP H.S.- Monmouth County 2010 IRVINGTON HIGH SCHOOL- Essex County FREEHOLD TOWNSHIP H.S.- Monmouth County 2011 IRVINGTON HIGH SCHOOL- Essex County 2012-2014 2015 GOVERNOR LIVINGSTON H.S.- Union County MOORESTOWN FRIENDS SCHOOL-Burlington County 2016 2017 HIGHTSTOWN HIGH SCHOOL- Mercer County 2018 CEDAR CREEK HIGH SCHOOL- Atlantic County IRVINGTON HIGH SCHOOL- Essex County 2019 **CLOUCESTER CITY HIGH SCHOOL-** Camden County 2021 (pictured below)







## What is...

# The New Jersey High School Consumer Bowl? The New Jersey High School Consumer Bowl was

introduced in 1997 by the New Jersey Division of Consumer Affairs as a statewide competition created to teach young adults about consumer issues. The Consumer Bowl is conducted in a game-show format that tests the students' knowledge of nts JERSEY DIVISION consumer issues. It consists of three levels of competition- county, regional, and the State finals. Competing students answer questions on consumerrelated topics such as buying and leasing cars, identity theft and Internet issues. Knowing the correct answers not only enables students to win the competition, but more importantly, it gives them the power to protect themselves from dishonest business practices. The winners of the county competition have the opportunity to represent their county in the regional competition. The regional competition is divided into northern, central and southern groups. The three schools that win the regional divisions compete in the State final, which is held in Trenton.

### Who can participate? Is there a fee?

All New Jersey high schools are encouraged to participate—both public and private. Schools can participate free of charge, but are required to provide their own transportation.

#### How should students be selected to participate?

All students are eligible. Teachers can select students who are especially interested in business education, law, consumer issues, or those who participate in FBLA\* or DECA\*.

#### How many students are on each team?

There are four team members and one alternate for a maximum of five students per team.

Are there any particular requirements for school teams?

Each school team is required to have a team teacher/advisor.

# Does a team teacher/advisor receive any compensation?

The New Jersey High School Consumer Bowl is approved under the New Jersey Department of Education's Professional Development Guidelines, thus enabling teachers who coach the students to obtain professional development credits.

### What kinds of prizes are awarded to the students?

Each participating student receives a free T-shirt and a Certificate of Achievement. Winners of the county competition receive individual trophies. The State champions receive the *Millicent Fenwick Trophy* to

display in their school for one year, as well as individual medals.

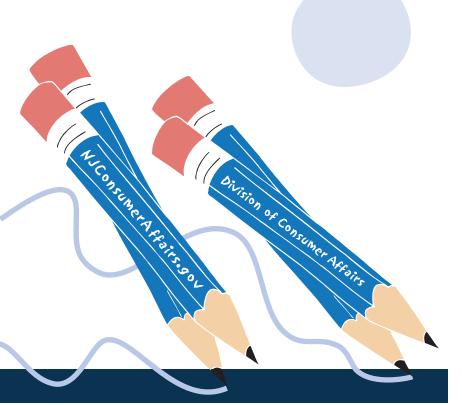
#### Where can students obtain study materials?

NJConsumerAffairs.gov/bowl/Pages/studymaterials.aspx

#### How can educators obtain more information?

Please visit the Division's Consumer Bowl website at: www.NJConsumerAffairs.gov/bowl/Pages/default.aspx

or call: Dulcelina Pena at (973) 504-6441 or e-mail: PenaD@dca.lps.state.nj.us



<sup>\*</sup>Future Business Leaders of America and Distributive Education Clubs of America