

THE NEW JERSEY STATE BOARD OF MORTUARY SCIENCE
124 HALSEY STREET, NEWARK NJ, 07101
HUDSON ROOM, 6TH FLOOR
9:30 A.M., TUESDAY, FEBRUARY 2, 2010
<http://www.state.nj.us/lps/ca/nonmed.htm#mort7>

OPEN SESSION MEETING AGENDA

1) OPEN STATEMENT

2) ROLL CALL

Richard J. Galante Jr., President
Thomas C. Brown, Secretary
Edith C. Churchman, Ph.D., CFSP
Marius Lombardi (Government Member)
Curtis S. Macysyn (Public Member)
Richard McCrisky
Bayode Olabisi
John Radzieta
Philip Scheps (Public Member)
Louis J. Stellato Jr, Ph.D
Lloyd Wimberg
Ana Zevallos

3) APPROVAL OF MINUTES

4) EXECUTIVE DIRECTOR'S REPORT

- A) Total number of complaints received in January: 4 Total for 2010: 4
B) Next regular Board meeting: Tuesday, March 2, 2010 Hudson Room, 6th floor.
C) 5 candidates registered for the February 19, 2010 JP Examination.
Registration deadline is February 12, 2010.

5) INTERN REGISTRATIONS

- A) Sakinah Arrington, Eternity Funeral Services, LLC
- B) Vincent Conforti, Mc Corry Brothers
- C) Courtney Davison, Chiacchio Southview Funeral Home
- D) Curtis A. May, May Funeral Home
- E) Ryan Szumel, Carmona-Bolen Home For Funerals LLC

6) NEW LICENSEES

- A) Adam Chamberlain Licensed by Application
- B) Krystle Henwood Licensed by Application

*Licensed by Application total for 2010: **4** Licensed by Credentials total for 2010: **1***

7) NEW INSTALLATIONS

- A) Asia Funeral Service, Branchburg, Mgr., Jason Papavero
- B) Jersey Shore Cremation Service, Wall, Mgr., David Vasilenko
- C) J.L. Apter Memorial Chapels Inc., Springfield, Mgr., Jason Apter

8) CONTINUING EDUCATION

A) Aurora: Brett Backman

- 2hrs** 1) Four Generations In The Funeral Home (1/5/10)
- 2) Leading The Next Generation (1/5-6/10) **1hr**
- 1hr** 3) Making The Emotional Connection (1/19/10)

B) International Order of The Golden Rule: Lisa Krabbenhoft

- 1) Blood-Borne Pathogen Exposure Control Plan (2/25/10) **1hr**

C) Matthews International: Jay Diaz

- 1) The Devils Is In The Details-Customer Loyalty (various)
2hrs

D) National Funeral Directors Association: Kathleen Walczak

- 1) CPC Correspondence (self-study) **15hrs**

E) Epsilon Nu Delta Mortuary Fraternity Inc: Edith Churchman

- 1) Known Shipper Regulations (2/12/10) **1hr**
2) Social Networking Your Funeral Home (2/12/10) **1hr**

F) National Funeral Directors Association: Kathleen Walczak

- 1) Preneed Ethics In Demanding Times (home-study)
4hrs

G) Selected Independent Funeral Homes: Amy Hunt

(Pamphlets provided to Ms. Churchman only)

- 1) 2010 Group Meeting Series (various) **6hrs**

H) MKJ Marketing: Erica Heuer

1) Improving Your Funeral Business (3/8-11/10)

18hrs

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I) ICCFA: Daniel Osorio

(Pamphlet provided to Ms. Churchman only)

1) 2010 Annual Convention & Exposition (3/10-13/10)

19hrs

J) American Funeral Consultants: Melissa Drake

(As per direction of the Board, course approval forms for each speaker was provided)

1) The Changing Face of Funeral Service: Circa 2010 (1/18-21/10)

6hrs

2) The Changing Face of Funeral Service: Circa 2010 (1/18-21/10)

3hrs

3) The Changing Face of Funeral Service: Circa 2010 (1/18-21/10)

3hrs

K) Regulatory Support Services Inc: Twila Dickerson

1) "When A Band-Aide Won't Work" (various)

3hrs

2) "Letting the FTC Funeral Rule Work For You"(various)

3hrs

L) Matthews International: Jay Diaz

(Courses 1-7 were previously approved)

1) Focus on Your Future (various)

14hrs

2) A Fresh Look At The Future Seminar (various)

8hrs

3) 90 Minute Miracle/ Hardwood Product Knowledge....(various)

6hrs

4) Cremation (various)

3hrs

5) Ethics of Funeral Arrangement (various)

2hrs

6) Hardwood Casket Construction & Plant tour (various)

2hrs

7) Focus On your Future-Half Day

3.5hrs

8) The Rearrangement Process (various)

3.5hrs

M) Funeral Director of Essex, Union and W. Hudson Counties: Edith Churchman

- 1) Star Ledger Obituary Placement Policy (1/28/10)

1hr

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N) National Funeral Directors Association: Kathleen Walczak

(Courses 1-17 are new, courses 18 to 43 were previously approved)

(Course description provided to Ms. Churchman & Mr. Brown Only)

- | | |
|--|--------------|
| 1) 100 Ways To Motivate Others (home study) | 10hrs |
| 2) Boom! 7 Choices for Blowing the Doors OFF...(home study) | 10hrs |
| 3) Cry Until You Laugh: Comforting Guidance... (home study) | 10hrs |
| 4) Think Like A Marketer (home study) | 10hrs |
| 5) Understanding Your Suicide Grief (home study) | 10hrs |
| 6) Capitalizing On Kindness: Why 21st Century.... (home study) | 10hrs |
| 7) Building Customer loyalty From The Inside Out (home study) | |

10hrs

- | | |
|--|--------------|
| 8) The Eight Building Blocks For Creating A Sustainable...(home study) | 10hrs |
| 9) Creating Meaningful Funeral Experience (home study) | 10hrs |
| 10) Does Formaldehyde Cause Cancer?... (home study) | 4hrs |
| 11) Ethical Thinking In Today's World (home study) | 4hrs |
| 12) FTC Funeral Rule Staff Training (home study) | 4hrs |
| 13) GPL Packages-Doing Them Right (home study) | |

4hrs

- 14) Prepare For the New Employment Regulations (home study)

4hrs

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|---|-------------|
| 15) With The Push to Cremate: 5 Reasons... (home study) | 4hrs |
| 16) Tips for Marketing A Pet Death Care Business (home study) | 4hrs |
| 17) Setting Up and Controlling Your Cemetery ... (home study) | |

4hrs

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|---|--------------|
| 18) Ethnic Variations.... (home study) | 10hrs |
| 19) Funeral Home Customer Service A-Z (home study) | 10hrs |
| 20) The Hands-Off Manager:.... (home study) | 10hrs |
| 21) Healing the Adult Child's Grieving Heart (home study) | 10hrs |
| 22) Healing the Child's Grieving Heart (home study) | 10hrs |
| 23) Healing the Friends's Grieving Heart (home study) | 10hrs |
| 24) Healing the Teen's Grieving Heart (home study) | 10hrs |

	25) Healing the Your Grieving Heart (home study)	
10hrs	26) Healing Your Holiday Grief.... (home study)	
10hrs		
	27) Prescriptions for a Healthy Family Business (home study)	10hrs
	28) When All The Friends Have Gone (home study)	
10hrs	29) Winning Ways: The Funeral Profession's.. (home study)	
10hrs	30) Customer Service in an Instant (home study)	
10hrs	31) Traversing the Minefield:... (home study)	
10hrs	32) Body preparation and Practices.... (home study)	
4hrs		
	33) Creating The Ultimate Funeral Experience... (home study)	
4hrs		
	34) Hispanic Funerals: Need-to-Know Insights (home study)	4hrs
	35) If Your Buying or Selling a Funeral Home... (home study)	

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	36) The Internet vs. Your Funeral Home:... (home study)	4hrs
	37) Avoiding Sexual Harassment Suits (home study)	
4hrs		
	38) The Art of Facial Reconstruction (home study)	
4hrs		
	39) Embalming Difficult Cases... (home study)	10hrs
	40) FTC Compliance: Handling The GPL.. (home study)	4hrs
	41) Restorative Arts: An Artist Perspective (home study)	4hrs
	42) Your Professional Image (home study)	
4hrs	43) Legendary Service at the Ritz-Carlton:...(home study)	
4hrs		

O) New Jersey Funeral Service Education Corp: Emily Moscetti

	1) 2010 Mandatory OSHA Employee Training (5/18,19 & 25/10)	
2hrs		
	2) Protecting Your Business From Prep-Room..(4/8/10)	2hrs

P) National Funeral Directors Association: Kathleen Walczak

	1) What Your Cremation Customer REALLY Want! (2/17/10)	1hr
	2) How To Leverage Internet Marketing To Attract... (2/17/10)	
1hr	3) E-Commerce And The Cremation Customer:... (2/17/10)	1hr
	4) How Social Are you? (2/17/10)	.50hr
	5) Community Outreach: Standing Out In The Crowd (2/17/10)	1hr
	6) The Cremation Phone Shopper And How To Use... (2/17/10)	1hr
	7) What Is Your GRASP on Cremation Consumers? (2/18/10)	3hrs
	8) Marketing And Memorialization: Easy Solution To...(2/18/10)	1hr
	9) Cremation Litigation Prevention: How To Keep From... (2/19/10)	1hr
	10) Generation Speak! (2/19/10)	
1hr	11) Continuing The Relationship-You're Not Done Yet! (2/19/10)	2hrs

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9) CORRESPONDENCE

A) NJ Cemetery Board Public Session Agenda for January 7, 2010. **FYI.**

B) Michael Paskas, obituary notice appeared in the January 6, 2010, edition of the Star Ledger. **FYI.**

C) Newsletter from the End of Life Insights, January edition. **FYI.**

10) OPEN DISCIPLINARY MATTERS

A) 05-30 John Gorny Consent Order was filed with the Board on January 5, 2010. **FYI.**

B) 05-85 The Final Order of Discipline was filed with the Board on January 5, 2010 for John E. Gleason. **FYI.**

C) 09-48 Krowicki McCracken Funeral Home, Linden, Mgr, Jacob Krowicki Jr., paid the penalty of \$350.00 for violation of **16C.F.R. § 453.3** (c) (2) and **N.J.A.C.13:36-9.11** (b) on December 26, 2009. **FYI.**

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11) ITEMS FOR DISCUSSION

A) Wilson Beebe, Executive Director of the NJ State Funeral Directors Association, is trying to develop a line of communication between members of the Board and the NJSFDA Legislative and Law Committee for all up coming rule making matters.

12) EXECUTIVE SESSION - Discuss consumer complaints and/or conduct investigative inquiries. The results of these deliberations will be made known when and if the Board determines

to initiate disciplinary or other law enforcement action. If the Board determines to issue uniform penalty letters, that action will be taken in public session immediately after the executive session.

13) **ADJOURNMENT**