

**THE NEW JERSEY STATE BOARD OF MORTUARY SCIENCE**  
**124 HALSEY STREET, NEWARK NJ, 07101**  
**HUDSON ROOM, 6<sup>th</sup> FLOOR**  
**9:30 A.M., TUESDAY, AUGUST 4, 2015**  
<http://www.state.nj.us/lps/ca/nonmed.htm#mort7>

**OPEN SESSION - AGENDA**

**1) OPEN STATEMENT**

**2) ROLL CALL**

James J. Marrocco, President  
Thomas M. Keiser, Jr., Secretary  
Charles F. Bechtold  
Thomas E. Day  
Garrett C. Jones  
Curtis S. Macysyn (Public Member)  
Bayode Olabisi (Public Member)  
Anthony J. Papavero Jr.  
John Radzieta Sr.  
Lloyd Wimberg

**3) APPROVAL OF MINUTES**

A) July 7, 2015

**4) EXECUTIVE DIRECTOR'S REPORT**

- A) Total number of complaints received in July: 7 Total for 2015: 34
- B) Next Board meeting: Tuesday, October 6, 2015, Hudson Room, 6<sup>th</sup> floor.
- C) 26 Candidates registered for the July 17, 2015 Jurisprudence Examination.
- D) 2016 Meeting dates
- E) Robert Campanelli is scheduled to arrive at 11:00 a.m for an ethic refresher.
- F) The continuing education audit letters were mailed to 160 licensees on July 15, 2015.

5) **INTERN REGISTRATIONS**

- A) Jonathan Casillas, Funeraria Las Americas
- B) Klisman Castro, Jorge Rivera Funeral Home
- C) Kristin Salzano, Norman Dean Home for Services

6) **NEW LICENSEES**

- A) Anthony F. Dippold                      Licensed by Application
- B) Westley Lopez                              Licensed by Application

*Licensed by Application for 2015:***16**

*Licensed by Credentials for 2015:***2**

7) **NEW INSTALLATIONS**

- A) Barquin Funeral Home, Guttenberg, Mgr., Mario Barquin
- B) Garden State Service, Inc., Iselin, Mgr., Stephen Letso III
- C) Garden State Funeral Services, Forked River, Mgr., Stephen Andrews
- D) Monmouth Cremation Service, LLC, Toms River, Mgr., Brian K. Daly
- E) Penn Jersey Cremation Solution, Camden, Mgr., Enrico T. Caruso
- F) Sayreville Memorial Funeral Home, South Amboy, Mgr., Joseph Kurzawski

8) **CONTINUING EDUCATION**

*(Approved courses are found on the state website [www.njconsumeraffairs.gov/mort](http://www.njconsumeraffairs.gov/mort) under the licensee tab)*

**A) National Funeral Directors Association: Jackie Lindberg**

- 1) Certified Crematory Operator Program (various)

**7hrs**

**B) International Order of the Golden Rule: Jessica Smith**

1) 2015 Fall Forum: Dominate Technology (10/17/15) **6hrs**

**C) Lester Venella: Lester Venella Jr.**

1) Preceptor Rules & Regulations (TBD) **2hrs**

**D) National Funeral Directors Association: Jackie Lindberg**

1) Reach More Families with NFDA Consumer.....(open) **2hrs**

**E) Selected Independent Funeral Homes: Amy Hunt**

(Additional information provided to Mr. Bechtold only)

1) 2015 Annual Meeting (9/16-19/15) **9.75hrs**

**F) FuneralCE: Jana Pugh**

1) When Disaster Strikes: Mass Fatalities and.....(on-going) **2hrs**

**G) National Funeral Directors Association: Jackie Lindberg**

(Additional information provided to Mr. Bechtold only)

1) Specialized Techniques For Embalming and.....(10/17/15) **4hrs**

2) U.S. Department of Veterans Affairs Update:.....(10/18/15) **1hr**

**Open Session Agenda**  
**August 4, 2015**  
**Page 4**

3) Infectious Disease Protection: Complying With.....(10/18/15)	<b>1hr</b>
4) Reinventing and Invigorating Your Funeral.....(10/18/15)	<b>1hr</b>
5) Inbound Marketing: The Future of Funeral Home.....(10/18/15)	<b>1hr</b>
6) Parasite vs. Plunderer; Family Business.....(10/18/15)	<b>1hr</b>
7) Effective Social Media for Your Funeral Home.....( 10/18/15)	<b>1hr</b>
8) What They Didn't Cover in Mortuary School:.....(10/18/15)	<b>2hrs</b>
9) Let's Get The Courageous Conversation Started (10/18/15)	<b>2hrs</b>
10) Increase The Value of the Ceremony Through.....(10/18/15)	<b>2hrs</b>
11) The Final Touch: How Not to Mess Up a Good.....(10/18/15)	<b>2hrs</b>
12) Taking Your Funeral Home to the Next Stage.....(10/18/15)	<b>1hr</b>
13) New Perspectives and Strategies to Add Value.....(10/18/15)	<b>1hr</b>
14) Keys to Effectively Resolve Family Complaints.....(10/18/15)	<b>1hr</b>
15) Is Your Underwear Too Tight? Learn The Letting.....(10/18/15)	<b>1hr</b>
16) The Funeral Director's Guide to Relevant Funerals (10/18/15)	<b>1hr</b>
17) The Seven Integrated Components of HR Strategies (10/19/15)	<b>1hr</b>
18) The Funeral Experience of the Future... Today! (10/19/15)	<b>1hr</b>
19) How To Obtain Community Support For a New.....(10/19/15)	<b>2hrs</b>
20) The Role of the Embalmer in Support of Organ.....(10/19/15)	<b>2hrs</b>
21) Take Over My Funeral Home Makeover! (10/19/15)	<b>2hrs</b>
22) Massive Trauma Reconstruction Surgery.....(10/19/15)	<b>2hrs</b>
23) Opening Session: Get Switched On! The Incredible.....(10/19/15)	<b>1hr</b>
24) Building Superior Customer Relationship.....(10/20/15)	<b>2hrs</b>
25) Creating Loyalty & Lifelong Memories Through.....(10/20/15)	<b>2hrs</b>
26) Different Farewells: Meeting the Needs of a .....(10/20/15)	<b>1hr</b>
27) At the Intersection of Profit and Service:.....(10/20/15)	<b>1hr</b>
28) Making Cremation Profitable (10/20/15)	<b>1hr</b>
29) The Another Day, Another Black Dress (10/20/15)	<b>1hr</b>
30) Preventing Professional Burnout-Increasing Staff..... (10/20/15)	<b>1hr</b>
31) Using Technology to Work Smarter and Expand.....(10/20/15)	<b>1hr</b>
32) Embalming Remains With Conditions Caused by.....(10/20/15)	<b>1hr</b>
33) Understanding the Veterans and The Needs of.....(10/20/15)	<b>1.5hrs</b>
34) Conversation Café: Embalming Risk Management.....(10/20/15)	<b>1.5hrs</b>
35) Conversation Café: Hospices and Funeral Home.....(10/20/15)	<b>1.5hrs</b>
36) Proven HR System for Avoiding Employment.....(10/20/15)	<b>1hr</b>
37) Cremation Liability Issues for Crematories.....(10/21/15)	<b>1hr</b>
38) Funeral Directors are Poor Business People:..... (10/21/15)	<b>1hr</b>
39) Making the Most of Free Search Engine.....(10/21/15)	<b>1hr</b>
40) Have the Talk of a Lifetime- Updates....(10/21/15)	<b>1hr</b>
41) General Session: How the Best Get Better! (10/21/15)	<b>1hr</b>
42) Special Engagement: Leading a Life of Legacy:.....(10/21/15)	<b>2hrs</b>
43) NFDA Expo-Monday-Wednesday (10/19-21/15)	<b>1hr</b>

**9) CORRESPONDENCE**

A) Linda Van Arsdale, Trust Project Manager for Choices, informs the Board that they were authorized to prepare the notification letters to the preneed purchasers, regarding the move of Sayreville Memorial Funeral Home. **FYI.**

B) Karen Jardine, Trust Administrator for Choices, informs the Board that they were authorized to prepare the notification letters to the preneed purchasers, regarding the change of ownership for Maxwell Funeral Home. **FYI.**

C) Intern Harry Watson Jr., is requesting permission to extend his internship until August 30, 2016.

D) Gina Pusloski, Investigator & Liaison to the Professional Boards, provided a copy of Alexis Combs' Consent Order that was issued by the Department of Banking and Insurance Bureau of Fraud Deterrence on October 13, 2014.

**12) EXECUTIVE SESSION** - Discuss consumer complaints and/or conduct investigative inquiries. The results of these deliberations will be made known if the Board determines disciplinary or other law enforcement action is necessary. If the Board determines to issue uniform penalty letters, that action will be taken in public session immediately after the executive session

**13) ADJOURNMENT**