

THE NEW JERSEY STATE BOARD OF MORTUARY SCIENCE
124 HALSEY STREET, NEWARK NJ, 07101
HUDSON ROOM, 6TH FLOOR
9:30 A.M., TUESDAY, AUGUST 31, 2010
<http://www.state.nj.us/lps/ca/nonmed.htm#mort7>

OPEN SESSION MEETING AGENDA

1) OPEN STATEMENT

2) ROLL CALL

Richard J. Galante Jr., President
Thomas C. Brown, Secretary
Edith C. Churchman, Ph.D., CFSP
Marius Lombardi (Government Member)
Curtis S. Macysyn (Public Member)
Richard McCriskin
Bayode Olabisi
John Radzieta
Philip Scheps (Public Member)
Louis J. Stellato Jr, Ph.D
Lloyd Wimberg
Ana Zevallos

3) APPROVAL OF MINUTES

A) July 6, 2010

4) EXECUTIVE DIRECTOR'S REPORT

- A) Total number of complaints received in July: 10 Total for 2010: 50
- B) Next regular Board meeting: Tuesday, October 5, 2010 Hudson Room, 6th floor.
- C) 30 candidates passed and 1 failed the June 18, 2010 Jurisprudence Examination.
- D) The next Jurisprudence Examination is scheduled for October 15, 2010.

5) **INTERN REGISTRATIONS**

- A) Renee Brown, Mathis Funeral Home
- B) Ashley Caruso, Falco Caruso & Leonard Funeral Home
- C) KrystalAnn Cherico, Saul Colonial Home
- D) Sidney Hagans, Jackson Funeral Residence, Inc.
- E) Mary Henderson, Bergen Funeral Service
- F) Kathy Ismail, Brown's Funeral Home Inc.
- G) Louis Noonburg, Bizub-Parker Funeral Home Corp.
- H) Angelica Pavone, Shore Point Funeral Home & Cremation Services Inc.
- I) Arthur Pecht, Bordentown Home for Funerals
- J) Robert Pizzi, Anthony R. Pizzi Funeral Home
- K) John Podesta, Kohler Funeral Home, Inc.
- L) Jennifer Steinman, O'Brien Funeral Home
- M) Christopher Tarantino, Par-Troy Funeral Home

6) **NEW LICENSEES**

- | | |
|----------------------|-------------------------|
| A) Ayn Harris | Licensed by Credentials |
| B) Maria Brenna | Licensed by Application |
| C) Vincent Palladino | Licensed by Credentials |
| D) Kevin Small | Licensed by Credentials |

*Licensed by Application total for 2010:***15** *Licensed by Credentials total for 2010:***6**

7) **NEW INSTALLATIONS**

- A) Costello-Runyon Funeral Home, Iselin, Mgr., Joseph V. Costello III
- B) McDonough Funeral Home Inc, Oakhurst, Mgr., Mary Jo McDonough
- C) Thomas Joseph Costello Funeral Home, Iselin, Mgr., Joseph V. Costello III

8) CONTINUING EDUCATION

A) National Funeral Directors Associations: Kathleen Walczak

- 1) Embalming Skills: Surgical Treatment to Stop Purge (9/21/10) **1hr**

B) National Funeral Directors & Morticians Associations Inc.: Carol Williams

- 1) "Til Death Do Us Part": Is Your Funeral Home... (7/31-8/4/10) **1hr**
- 2) Taking The Mystery Out of Business Loans (7/31-8/4/10) **1hr**
- 3) New Members, Students and Convention Orientation (7/31-8/4/10) **1hr**
- 4) Youth Homicide Epidemic In America (7/31-8/4/10) **1hr**
- 5) Protecting Your Funeral Home With Liens/Liability...(7/31-8/4/10) **1hr**
- 6) The History and Traditions of African Americans... (7/31-8/4/10) **1hr**
- 7) Oral History Interviews (7/31-8/4/10) **1hr**
- 8) Burial Vaults-Consumer Beliefs & Perceptions (7/31-8/4/10) **1hr**
- 9) Get Mobile, No "Wires" Attached! (7/31-8/4/10) **2hrs**
- 10) The Advantages of Owning A Crematory (7/31-8/4/10) **1hr**
- 11) Funeral Insurance Assignment Process...(7/31-8/4/10) **1hr**
- 12) Self Care Strategies (7/31-8/4/10) **2hrs**
- 13) Walk Through the Walls of Innovative Imaginings....(7/31-8/4/10) **1hr**
- 14) Choosing The Right Software to Manage Your FH (7/31-8/4/10) **2hrs**
- 15) Beginning With the End in Mind (7/31-8/4/10) **1hr**
- 16) Life After Mortuary School (Student's Track) (7/31-8/4/10) **1hr**
- 17) Video Conferencing for Funeral Homes (Owner's Track)(7/31-8/4/10) **1hr**
- 18) Embalming The Difficult Case: Never Fail... (7/31-8/4/10) **1hr**
- 19) "New Hires: Examining Your Business & Who..."(7/31-8/4/10) **1hr**
- 20) "The Zero Turn Law Mower & Your Website" (7/31-8/4/10) **1hr**
- 21) Survival Guide- Everything a Beginner Need to Know...(7/31-8/4/10) **1hr**

H) National Funeral Directors Associations: Kathleen Walczak

- 1) Certified Preplanning Consultant-Fastrac II (10/9-10/10) **8hrs**

I) International Cemetery and Funeral Association: Daniel Osorio
(Course pamphlet provided to Ms. Churchman only)

- 1) Fall Management Conference (10/27-30/10) **9hrs**

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J) National Funeral Directors Association: Kathleen Walczak
(Course outlined and bio's provided to Ms. Churchman Only)

- 1) Reconstructive Techniques for Facial Repair Trauma (10/9/10) **4hrs**
- 2) American Attitudes Towards Funerals:... (10/10/10) **1hr**
- 3) Best Practices: Managing Your Accounts.... (10/10/10) **1hr**
- 4) Building Your Brand Using Free Social Media.... (10/10/10) **1hr**
- 5) Ideas Exchange Power-Hour: Ignite Innovation... (10/10/10) **1hr**
- 6) VA National Cemeteries: Fulfilling the Final Promise... (10/10/10) **1hr**
- 7) Deathcare Expert In Your Community: Are You? (10/10/10) **1hr**
- 8) Preneed Motivators (10/10/10) **1hr**
- 9) Risk And Rewards-Have You Kept Pace... (10/10/10) **1hr**
- 10) The Embalmer's Tool Kit (10/10/10) **1hr**
- 11) To Serve The Living: Funeral Directors... (10/10/10) **1hr**
- 12) Advance Cremation Arranging (10/10/10) **2hrs**
- 13) Growing Your Business: Retaining The Shopper Call (10/10/10) **2hrs**
- 14) It Is Easy Being Green-Updates to The Green Industry (10/10/10) **2hrs**
- 15) 30 Practical and Inexpensive Marketing Ideas... (10/10/10) **2hrs**
- 16) Wanted: Jurors For The Embalming Malpractice Trial... (10/10/10) **2hrs**
- 17) Guerrilla Tactics To Boost Profits, Enhance Your Brand... (10/11/10) **1hr**
- 18) It's About The Future... Yours (10/11/10) **1hr**
- 19) Mortuary Litigation From A to Z (10/11/10) **1hr**
- 20) Social Networking And Blogging: The Good, T he Bad... (10/11/10)

1hr	21) The Living Cemetery: Going Native 101 (10/11/10)	1hr
	22) Cancer And NFDA's Formaldehyde Best Management.. (10/11/10)	
1hr	23) Cremation Litigation Prevention And Preparation: (10/11/10)	1hr
	24) Maximizing Preneed Profitability In Small Firms (10/11/10)	
1hr	25) Understanding Personalities: Working and Coping Styles... (10/11/10)	
1hr	26) Web Rx (10/11/10)	1hr
	27) Opening Session (10/11/10)	1hr
	28) Conversation Cafes-Gadgets and Gizmos (10/12/10)	2hrs
	29) Conversation Cafes- It Is Easy Being Green (10/12/10)	
2hrs	30) Educating Today's Families on the True Meaning and Value... (10/12/10)	2hrs
	31) Finding Hope Again After Loss (10/12/10)	2hrs
	32) Will your Funeral Home Make you a Millionaire? (10/12/10)	2hrs
	33) ABC's of Financial Statements (10/12/10)	
1hr	34) OSHA 101 Overview (10/12/10)	1hr
	35) The Future of Plastination in the Funeral Industry (10/12/10)	1hr
	36) Top 10 Things Every Family Should Know (10/12/10)	1hr

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	37) Your Pet Memorialization Business... (10/12/10)	1hr
	38) Difficult Case Embalming, Pleasant Expression and ... (10/13/10)	2hrs
	39) Identifying New Hires: Staffing for Success (10/13/10)	
2hrs	40) Mystery Shopping Funeral Homes: Inside The Mind...(10/13/10)	2hrs
	41) Online Marketing For The Funeral Industry (10/13/10)	2hrs
	42) Closing Session (10/13/10)	1hr
	43) Exhibits (10/13/10)	1hr

K) Apex Continuing Education Solutions: Remo Portelli

	1) Creative Marketing Ideas For Funeral Homes (open)	1hr
	2) Telephone Inquiry Manual For Funeral Home (open)	
1hr	3) Working With Difficult People (open)	2hrs
	4) Infant Embalming Techniques (open)	2hrs

	5) Understanding HIV and AIDS (open)	2hrs
	6) Funeral Service Ethics (open)	2hrs
	7) The FTC Funeral Rule (open)	3hrs
	8) OSHA Essentials (open)	3hrs
	9) Sexual Harassment In The Workplace (open)	
3hrs		
	10) Funeral Rituals and Mental Health (open)	3hrs

9) **CORRESPONDENCE**

A) Wilson Beebe, Executive Director of the New Jersey State Funeral Directors Association, advises the Board that although they support the Board's intent to improve the quality of the continuing education curriculum they are not supporting the rules as drafted.

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B) John Bermingham, obituary notice appeared in the July 6, 2010 edition of the Star Ledger. **FYI.**

C) Donald Wood, obituary notice appeared in the July 2, 2010 edition of the Star Ledger. **FYI.**

D) Proposed Amendments to **N.J.A.C** 13:36-1.8, 4.9, 5.17 and 5.18. **FYI.**

10) EXECUTIVE SESSION - Discuss consumer complaints and/or conduct investigative inquiries. The results of these deliberations will be made known when and if the Board determines to initiate disciplinary or other law enforcement action. If the Board determines to issue uniform penalty letters, that action will be taken in public session immediately after the executive session.

11) ADJOURNMENT