

THE NEW JERSEY STATE BOARD OF MORTUARY SCIENCE
124 HALSEY STREET, NEWARK NJ, 07101
HUDSON ROOM, 6TH FLOOR
9:30 A.M., TUESDAY, OCTOBER 4, 2011
<http://www.state.nj.us/lps/ca/nonmed.htm#mort7>

OPEN SESSION MEETING AGENDA

1) OPEN STATEMENT

2) ROLL CALL

Richard J. Galante Jr., President
Edith C. Churchman, Ph.D., CFSP, Secretary
Marius R. Lombardi (Government Member)
Curtis S. Macysyn (Public Member)
James J. Marrocco
Bayode Olabisi (Public Member)
Anthony J. Papavero Jr.
John Radzieta
Philip Scheps (Public Member)
Louis J. Stellato Jr, Ph.D
Lloyd Wimberg
Ana Zevallos

3) APPROVAL OF MINUTES

4) EXECUTIVE DIRECTOR'S REPORT

- A) Total number of complaints received in September: 6 Total for 2011: 37
- B) Next regular Board meeting: Tuesday, October 25, 2011 Hudson Room, 6th floor.
- C) 5 Candidates registered for the October 21, 2011 Jurisprudence Examination.

5) INTERN REGISTRATIONS

- A) Jennifer Harris, Falco Caruso & Leonard Funeral Homes
- B) William Rose, The Jacob A. Holle Funeral Home
- C) Carla Sacco, Corsentino Home For Funerals
- D) Melissa Schneider-Haney, Gerity & Chubenko Funeral Home
- E) Christopher Siceloff, Ketusky Funeral Home
- F) Jason Stoecker, Rossi Funeral Home
- G) Kyle Waugh, Colonial Funeral Home

6) NEW LICENSEES

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|---------------------------|-------------------------|
| A) Sidney M. Hagans | Licensed by Application |
| B) Esteban Montufar Jr. | Licensed by Application |
| C) Louis Noonburg | Licensed by Application |
| D) Erik Schneider | Licensed by Application |
| E) Darnell E. Scott | Licensed by Application |
| F) George R. Seminara Jr. | Licensed by Application |

*Licensed by Application for 2011:***28**

*Licensed by Credentials for 2011:***3**

7) NEW INSTALLATIONS

- A) J.L. Apter Memorial Chapels, Maplewood, Mgr., Jason Apter
- B) Ross Shalom Chapels, Springfield, Mgr., Mark Samuel Ross
- C) Ross Shalom Chapels, Whippany, Mgr., Mark Samuel Ross
- D) Ross Shalom Chapels, Chatham, Mgr., Mark Samuel Ross

8) **CONTINUING EDUCATION**

(Approved courses are found on the state website www.njconsumeraffairs.gov/mort under the licensee tab)

A) FuneralDirectorCEUs.com: Robin Heppell

1) Principles & Practices of Green Burial In... (11/3/11) **3hrs**

B) National Funeral Directors Association: Kathleen Walczak

1) VA National Cemeteries: Fulfilling The Final...(11/10/11) **1hr**

C) International Cemetery & Funeral Association: Daniel Osorio

1) 2012 Wide World Of Sales Conference (1/18-20/12)
10.5hrs

D) Mark Samuel Ross, Esq.,: Mark Samuel Ross

1) Annual OSHA Training 2011 (TBD) **2hrs**
2) Annual OSHA Training 2012 (TBD) **2hrs**
3) New Jersey Pre-Need Rules And Regulations (TBD)

2hrs

4) Liability And The Funeral Home (TBD) **2hrs**
5) Privacy And The Funeral Home (TBD) **2hrs**
6) Trends And Issues In Funeral Service (TBD) **2hrs**
7) Understanding Probate, Estate Planning, Employee...(TBD) **2hrs**
8) Complying With The Federal Trade Commission's...(TBD)

2hrs

9) Work First New Jersey (TBD) **2hrs**
10) Toward A Code Of Ethics For Funeral Service (TBD) **2hrs**
11) The Knowledge Based Funeral Service...(TBD)

2hrs

12) Jewish Funeral Practices (TBD)

2hrs

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E) International Cemetery & Funeral Association: Daniel Osorio

1) Crematory Arranger Certification Class (12/2/11)

6hrs

2) Crematory Operator Certification (10/5/11)

7hrs

3) Certified Pet Loss Professional Training Program (10/2/11)

12hrs

F) National Funeral Directors Association: Kathleen Walczak

1) Organ Donation: Hear The Other Side Of.... (10/23/11)

1hr

G) New Jersey Funeral Service Education Corp.: Emily Moscetti

1) Extreme Embalming (11/15/11)

3hrs

H) FuneralDirectorCEUs.com: Robin Heppell

1) Challenges For The 21st Century Funeral.....(9/29/11)

3hrs

I) Tri-County Funeral Directors: Richard McDonough

- 1) New Jersey Mission Of Honor (9/21/11)

1hr

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J) National Funeral Directors Association: Kathleen Walczak

- 1) Introduction to Alkaline Hydrolysis:....(10/22/11)

3hrs

- 2) Reconstructive Techniques For Facial...(10/22/11)

4hrs

- 3) Are You In The Disposal Business Or The... (10/23/11)

1hr

- 4) Canadians Do Cremation Right (10/23/11)

1hr

- 5) Ideas Exchange Power Hour: Ignite Innovation...(10/23/11)

1hr

- 6) Marketing Your Cemetery: Connecting With....(10/23/11)

1hr

- 7) Mastering Communication Between The Embalmer...(10/23/11)

1hr

- 8) 30 + Innovative Price Offerings (10/23/11)

1hr

- 9) Cremation Statistics And Projections (10/23/11)

1hr

- 10) Gender And Ethical Concerns In Funeral Service (10/23/11)

1hr

- 11) Serving Veterans: Information You Need To Know (10/23/11)

1hr

- 12) Alkaline Hydrolysis: Knowledge And Experience (10/23/11)

2hrs

- 13) Handling Claims, Litigation & Regulatory... (10/23/11)

2hrs

- 14) Is Preneed The iPad Or The Edsel Of Funeral.....(10/23/11)

2hrs

- 15) Smartphones... Smarter Business (10/23/11)

2hrs

- 16) Taking Off The Blinders: Creating The Service.....(10/23/11)

2hrs

- 17) Economics And Advantages Of Owning....(10/24/11)

1hr

- 18) Ethics: Negative Consequences Positive Results (10/24/11)

1hr

- 19) Google's Changes, Facebook Obits And Smartphone... (10/24/11)

1hr

- 20) Professional Burnout Prevention: Recognize It... (10/24/11)

1hr

- 21) Understanding The Standards At Arlington National....(10/24/11)

1hr

- 22) Advertising Strategy In A Challenging Economy (10/24/11)

1hr	23) Demystifying Succession Planning: How To Protect... (10/24/11)	1hr
	24) OSHA Regulatory Compliance Matters (10/24/11)	1hr
	25) Professional Presence: An Image Or Excellence (10/24/11)	
1hr	26) The Difference Is In The Details (10/24/11)	
1hr	27) Opening General Session: The Pursuit of... (10/24/11)	1hr
	28) Developing Customer Loyalty In The Digital Age (10/24/11)	2hrs
	29) Managing Mass Fatality Situations (10/25/11)	2hrs
	30) Real Directors, Real Technology, Real Results (10/25/11)	2hrs
	31) Small-Town America In The Aftermath of Tragedy (10/25/11)	
2hrs	32) The New Consumer: You Can't Connect Your....(10/25/11)	2hrs
	33) Cremation In Europe (10/25/11)	
1hr	34) Difficult Case-Embalming And Creating The Smile (10/25/11)	1hr
	35) Employee Motivation And Morale: Getting Results...(10/25/11)	1hr
	36) Formaldehyde-Health Effects, Precautions And Its ...(10/25/11)	
1hr		

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	37) What's So Special About A Funeral Home...(10/25/11)	1hr
	38) Anatomy Of A Cremation Machine (10/26/11)	
1hr	39) Mystery Shopping Funeral Homes: Inside The.. (10/26/11)	
2hrs	40) Online Marketing For Funeral Service (10/26/11)	
2hrs	41) Upping Your Game: What To Do When The....(10/26/11)	2hrs
	42) Closing Session: Insights From JFK To RFK To OJ (10/26/11)	
1hr	43) NFDA Exhibits (10/26/11)	1hr

K) Dodge Institute For Advanced Mortuary Studies: Debbie Dodge

	1) Embalming-The Challenges & The Rewards (11/10-11/11)	10hrs
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9) **CORRESPONDENCE**

A) NJ Cemetery Board Public Session Agenda for September 8, 2011. **FYI.**

B) NJ Cemetery Board meeting dates for 2012. **FYI.**

C) Dianne Tamaroglio, Executive Director of the New Jersey Cemetery Board, informs the Board that the Thursday, November 10, 2011 was rescheduled for November 3, 2011. **FYI.**

D) Carolyn Greenidge, informs the Board of their plans to renovate the Greenidge Funeral Homes Inc. **FYI.**

E) Mary Ann Clayton of the Bergen County Medical Examiners, informs the Board of the recent changes to their policies, practices and office staff. **FYI.**

F) William McDonald, obituary notice appeared in the September 14, 2011, edition of the Star Ledger **FYI.**

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G) As per the Board's request Michael Gallaway of Gallaway & Crane Funeral Home, provided additional information regarding the Board's decision to have them remove the long bone embalming charge from their General Price List.

H) Letter from Theo Stanley Jr, requesting permission to allow Kerry Hall to become the manager of the Stanley Memorial Chapel.

10) **OPEN DISCIPLINARY MATTERS**

A) 10-54 The Consent Order for the Jackson Funeral Home of Neptune was filed with the Board on August 31, 2011. **FYI.**

B) 10-60 Berschler and Shenberg Funeral Chapel, Medford, Mgr., Howard Shenberg responded to the Uniform Penalty Letter dated September 2, 2011 by providing a written statement for the Board's consideration for the violation of N.J.A.C. 13:36-11.10, N.J.A.C.13:36-11.16 (d), N.J.A.C.13:36-11.16 (c)3 and N.J.A.C.13:36-1.9 (c).

11) EXECUTIVE SESSION - Discuss consumer complaints and/or conduct investigative inquiries. The results of these deliberations will be made known when and if the Board determines to initiate disciplinary or other law enforcement action. If the Board determines to issue uniform penalty letters, that action will be taken in public session immediately after the executive session.

12) ADJOURNMENT