

**THE NEW JERSEY STATE BOARD OF MORTUARY SCIENCE
124 HALSEY STREET, NEWARK NJ, 07101
HUDSON ROOM, 6TH FLOOR
9:30 A.M., TUESDAY, JANUARY 8, 2013
<http://www.state.nj.us/lps/ca/nonmed.htm#mort7>**

OPEN SESSION MEETING MINUTES

ATTENDANCE

John Radzieta Sr., President
James J. Marrocco, Secretary
Charles F. Bechtold
Thomas E. Day - (arrived 9:40 A.M.)
Thomas M. Keiser, Jr.
Bayode Olabisi (Public Member)
Lloyd Wimberg
Ana Zevallos

ABSENT

Marius R. Lombardi, (Government Member) - Excused
Curtis S. Macysyn, (Public Member) - Excused
Anthony J. Papavero Jr. - Excused

ALSO ATTENDING

William Mandeville, Executive Director
John Hugelmeyer, Deputy Attorney General
Sabrina Dwight, Administrative Assistant
Cynthia Khalil, Principal Clerk Transcriber
Khaled Madin, Government Representative

APPROVAL OF MINUTES

New Jersey State Board of Mortuary Science Open Session Minutes for December 4, 2012. On motion made by Mr. Wimberg, seconded by Mr. Keiser, the Board voted to accept the minutes as read. All voted in favor of the motion.

EXECUTIVE DIRECTOR'S REPORT

Mr. Mandeville reported that the total number of complaints received in December are 6 and the total received in 2012 are 68.

Mr. Mandeville reported that the next regular Board meeting has been scheduled for Tuesday, February 5, 2013 in the Hudson Conference Room, 6th floor.

Mr. Mandeville reported that the Jurisprudence Examination has been scheduled for February 15, 2013.

Mr. Mandeville reported that at 10:00 A.M. Dr. Janet Gerard was here to answer any questions regarding the implementation of the accelerated Applied Science Degree program at the Eastwick College. On motion made by Mr. Wimberg, seconded Ms. Zevallos, the Board voted to accept the program. All voted in favor of the motion, Mr. Radzieta, Mr. Marrocco, Mr. Bechtold, Mr. Keiser, Mr. Olabisi, Mr. Wimberg, Ms. Zevallos. Mr. Day opposed.

INTERN REGISTRATIONS

Lacy Conklin, Manchester Memorial Funeral Home
Toni Ford, Kain-Murphy Funeral Services
Christopher Ingersoll, Ingersoll-Greenwood Funeral Home Inc.
John Napoli, Popiolek Funeral Home
Dana Pilipiak, Van Emburgh-Sneider-Pernice Funeral Home
Kaitlyn Schaeffer, Clayton & McGirr Funeral Home
Aigne Wilson, Madonna Multinational Home For Funerals
Nikola Zaturiski, Frank A Patti Kenneth Mikatarian Funeral Directors

This was for the Board's information only.

NEW LICENSEES

Kristen A. Affrime	Licensed by Application
Murry Conway Jr.	Licensed by Application
Crystal J. Fields	Licensed by Application
Erin Gigoux	Licensed by Credentials
Rosa Hernandez	Licensed by Application

Krista Paradowski	Licensed by Application
Joseph Wood	Licensed by Application
Christopher R. Young	Licensed by Application

This was for the Board's information only.
Licensed by Application for 2012: 39 Licensed by Credentials for 2012: 7

NEW INSTALLATIONS

None.

CONTINUING EDUCATION

(Approved courses are found on the state website www.njconsumeraffairs.gov/mort under the licensee tab)

A) National Funeral Directors Association: Kathleen Walczak

- | | |
|--|------------|
| 1) Don't Settle For Satisfied! Build Customer Loyalty (1/24/13) | 1hr |
| 2) Cremation Impossible "Revealing Secrets In Arrangements" (2/6/13) | 1hr |

B) National Funeral Directors Association: Kathleen Walczak

- | | |
|---|------------|
| 1) Talking With Families About Natural Burial.....(2/21/13) | 1hr |
|---|------------|

C) FuneralCE: Ida Mahorsky

- | | |
|--------------------------------------|-------------|
| 1) Insuring Funeral Homes (On-going) | 0hrs |
|--------------------------------------|-------------|

D) National Funeral Directors Association: Kathleen Walczak

- | | |
|---|------------|
| 1) New Insight Into Ways Consumer Really Think (2/7/13) | 1hr |
|---|------------|

E) Edith Churchman: Edith Churchman

- | | |
|-------------------------------|------------|
| 1) Preneed Case Studies (TBD) | 1hr |
| 2) Preneed (TBD) | 1hr |
| 3) Funeral Ethics (11/2/12) | 1hr |

F) Regulatory Support Services, Inc.: Twila Dickerson

- | | |
|---|-------------|
| 1) Annual OSHA Training: Back To The Basics (various) | 3hrs |
|---|-------------|

G) National Funeral Directors Association: Kathleen Walczak

- | | |
|--|-------------|
| 1) Crack The Code: How To Analyze The CANA..... (2/6/13) | 1hr |
| 2) Cremation Impossible "Revealing Secrets In Arrangements" (2/6/13) | 1hr |
| 3) Marketing Cremation Profitably-Part 1 (2/6/13) | 1hr |
| 4) Marketing Cremation Profitably-Part 2 (2/6/13) | 1hr |
| 5) Finding Success In A High Cremation Market (2/6/13) | 1hr |
| 6) Roundtables With a Twist (2/6/13) | 0hrs |
| 7) What Do I Do When Someone I Love Dies (2/7/13) | 1hr |
| 8) Not In My Backyard: Strategies For Dealing.....(2/7/13) | 0hrs |
| 9) Leadership: Cremation Isn't For Cowards (2/7/13) | 2hrs |

H) National Funeral Directors Association: Kathleen Walczak

- | | |
|--|--------------|
| 1) 30 Days To Social Media Success: Making The Most.....(home study) | 8hrs |
| 2) Building Customer Loyalty From The Inside Out (home study) | 8hrs |
| 3) Capitalizing On Kindness: Why 21 st Century.....(home study) | 8hrs |
| 4) Companioning You! A Soulful Guide To Caring.....(home study) | 6hrs |
| 5) Creating Meaningful Funeral Experiences (home study) | 6hrs |
| 6) Customer Service In an Instant: 60 Ways To Win.....(home study) | 8hrs |
| 7) Ethics In Funeral Service (home study) | 6hrs |
| 8) Funeral Home Customer Service A-Z (home study) | 8hrs |
| 9) Funeral Service Psychology And Counseling (home study) | 6hrs |
| 10) Great Answers To Difficult Questions About Death:.....(home study) | 6hrs |
| 11) Grievors Ask: Answers To Questions About Death.....(home study) | 8hrs |
| 12) On Grief And Grieving(home study) | 8hrs |
| 13) Only Angels Can Wing It: How To Write A Eulogy....(home study) | 6hrs |
| 14) Traversing The Minefield, Best Practice: Reducing Risk(home study) | 10hrs |

15) 30 + Innovative Price List Offerings (home study)	2hrs
16) Advanced Cremation Arranging (home study)	4hrs
17) Annual All-Star FTC Funeral Rule Training (home study)	4hrs
18) Formaldehyde: Health Effects, Precautions..... (home study)	2hrs
19) GPL Funeral Packages-Doing Them Right (home study)	2hrs
20) Preneed Ethics In Demanding Times (home study)	4hrs
21) With The Push To Create: 5 Reason To Encourage...(home study)	2hrs
22) Embalming Difficult Cases: Donor Cases (home study)	10hrs
23) Embalming Risk Management (home study)	2hrs
24) FTC Compliance: Handling The General Price List (home study)	4hrs
25) Handling Claims, Litigation, and Regulatory.....(home study)	2hrs
26) How To Talk To Families About Green Funeral..... (home study)	2hrs
27) Out of The Ordinary Customer Service: Pursuit of.....(home study)	2hrs
28) Safeguarding Your Funeral Home From Cremation.....(home study)	2hrs
29) Shoestring Marketing (home study)	2hrs
30) Restorative Arts: An Artist Perspective (home study)	4hrs
31) The 4 Ps of Cremation: Policies, Procedures.....(home study)	2hrs
32) The Art of Facial Reconstruction (home study)	4hrs

The committee reported that section C) FuneralCE: was not in the packet and will be reviewed at the next meeting; section G); National Funeral Directors Association, section 6 and 8 was not approved, section H) National Funeral Directors Association, section 7, this course will not satisfy the rule, the issue was raised and discussed that the rule is in effect but is not going to be enforced until 3/1/13. On motion made by Mr. Olabisi, seconded by Mr. Wimberg, the Board voted to accept the report as read. All voted in favor of the motion.

CORRESPONDENCE

New Jersey Cemetery Board Public Session Agenda for December 13, 2012. This was for the Board's information only.

James Geraci informed the Board of the recent loss of his Mother Faustina Rone Geraci and his decision to serve as the Manager of the Rone Funeral Services. This was for the Board's information only.

James DeMaio of Bridgewater Funeral Home, provided a list of the funeral homes that used his facility during Hurricane Sandy. This was for the Board's information only.

OPEN DISCIPLINARY MATTERS

#12-54 Bruce C. Van Arsdale, Somerville, Mgr., Bruce Van Arsdale, paid the penalty of \$1,000.00 on December 28, 2012 for the violation of **N.J.A.C.** 13:36-5.18. This was for the Board's information only.

ITEMS FOR DISCUSSION

Dr. Janet Gerard and her colleagues from Eastwick College, was here discussing their revised curriculum and answering any questions regarding the implementation of an accelerated Applied Science Degree program. . On motion made by Mr. Wimberg, seconded Ms. Zevallos, the Board voted to accept the program. All voted in favor of the motion, Mr. Radzieta, Mr. Marrocco, Mr. Bechtold, Mr. Keiser, Mr. Olabisi, Mr. Wimberg, Ms. Zevallos. Mr. Day opposed.

PUBLIC COMMENTS

None.

EXECUTIVE SESSION - 10:30 A.M. On motion made by Mr. Marrocco, seconded by Mr. Bechtold, the Board determined to go into executive session to discuss consumer complaints and/or conduct investigative inquiries. The results of these deliberations will be made known if the Board determines disciplinary or other law enforcement action is necessary. If the Board determines to issue uniform penalty letters, that action will be taken in public session immediately after the executive session.

Respectively submitted,

James J. Marrocco
Secretary

Dated