

GURBIR S. GREWAL
ATTORNEY GENERAL OF NEW JERSEY
Division of Law
124 Halsey Street, Fifth Floor
Post Office Box 45029
Newark, New Jersey 07101
Attorney for the Board of
Massage and Bodywork Therapy

Consent Order
FILED
DATE: June 23, 2020
New Jersey Board of Massage and
Bodywork Therapy

By: Roman Guzik
Deputy Attorney General
Tel. (973) 648-2779

STATE OF NEW JERSEY
DEPARTMENT OF LAW & PUBLIC SAFETY
DIVISION OF CONSUMER AFFAIRS
BOARD OF MASSAGE AND BODYWORK THERAPY

IN THE MATTER OF THE LICENSE OF : Administrative Action
: :
ASAD ALIYEV, LMBT : :
LICENSE NO. 18KT00019500 : OF VOLUNTARY SURRENDER
: :
TO PRACTICE MASSAGE AND :
BODYWORK THERAPY IN THE :
STATE OF NEW JERSEY :

This matter was opened to the New Jersey Board of Massage and Bodywork Therapy (the "Board") upon receipt of a consumer complaint alleging that on or about December 1, 2019, Asad Aliyev, LMBT, ("Respondent") allegedly engaged in inappropriate conduct during a massage therapy session at a Hand and Stone in Allendale, New Jersey. Specifically, it was alleged that for approximately five minutes, Respondent continuously cupped E.M.'s breasts, while "squeezing" and "moving" his hands over E.M.'s breasts.

The conduct that Respondent is alleged to have engaged in, if proven, would demonstrate that Respondent engaged in professional misconduct and/or sexual misconduct, and would provide grounds for the suspension or revocation of Respondent's license to practice as a massage and bodywork therapist in New Jersey, pursuant to N.J.S.A. 45:1-21(e), and/or N.J.S.A. 45:1-21(h), based on a violation of N.J.A.C. 13:37A-3.5.

The parties, desiring to resolve this matter without a need for a formal disciplinary proceeding, and it appearing that Respondent agrees to voluntarily surrender his license, to be deemed a permanent revocation, without making admissions, and the Board finding the within disposition adequately protective of the public health, safety and welfare, and for good cause shown;

IT IS on this 23rd **day of** June **, 2020**

HEREBY ORDERED AND AGREED THAT

1. Respondent's license to practice massage and bodywork therapy in New Jersey is hereby voluntarily surrendered. Such surrender shall be deemed a permanent revocation with no ability to reapply for licensure.

2. Respondent shall immediately cease and desist from holding himself out as a massage and bodywork therapist and shall refrain from the practice of massage and bodywork in the State of New Jersey.

3. Respondent shall immediately forward his license, along with his wallet-sized biennial renewal license forthwith to State Board of Massage and Bodywork Therapy, Attention: ToniAnn Petrella-Diaz, Executive Director, State Board of Massage and Bodywork Therapy, 124 Halsey Street, P.O. Box 45048, Newark, New Jersey 07101.

NEW JERSEY STATE BOARD OF MASSAGE AND
BODYWORK THERAPY

By: David Bank
David Bank, LMBT
Chairperson

I have read and I understand
this Consent Order and agree to be
bound by its terms. I further
hereby consent to the entry of
this Consent Order.

Asad Aliyev
Asad Aliyev, LMBT