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NOTICE TO NEW JERSEY HALAL FOOD ESTABLISHMENTS

Under the Halal Food Consumer Protection Act, **N.J.S.A. 56:8-98 et seq.** (“HFCPA”), if you sell, prepare, or maintain food represented to be halal within the State of New Jersey, you must conspicuously display a halal disclosure statement(s) on your premises and file a copy of your disclosure form(s) with the New Jersey Office of the Attorney General, Division of Consumer Affairs’ Halal Enforcement Unit (Division). NOTE: *this requirement does not apply to businesses that only sell halal food sealed by the manufacturer, processor or wholesaler at its premises.*

In 2012, the Halal Food Regulations, **N.J.A.C. 13:45A-22 et seq.**, were revised. Therefore, even if you have filed your disclosure form(s) prior to 2012, you must complete and submit a new form(s) to the Division within 14 calendar days of this notice. You also must display an updated disclosure statement(s), in a visible area on your business premises. **FAILURE TO COMPLY WITH THESE REGULATIONS, INCLUDING THE POSTING AND FILING OF THE REQUIRED DISCLOSURE STATEMENT(S), IS A VIOLATION OF STATE LAW AND WILL EXPOSE YOU TO CIVIL PENALTIES.**

Enclosed are copies of the HFCPA and the Halal Food Regulations and the required disclosure statements with instructions on how to complete them. These are also available online at www.njconsumeraffairs.gov/halal.

The Division appreciates your cooperation in this matter. By working together we can ensure that halal food establishments employ fair business practices and New Jersey consumers receive accurate information regarding halal food. If you have any questions, please contact the Halal Enforcement Unit Investigator Murat Botas at (973) 273-8038.

Steve C. Lee
Director